



## The Doglando Foundation Presents: 3rd Annual Doglympics

### Sponsorship Opportunities

Attendance this year is estimated at 6,000+. This is a *Grrreat* opportunity for marketing your products and services to a captive audience.

**NOVEMBER 5 & 6, 2011 AT AVALON PARK, ORLANDO, FLORIDA**

#### **XXX Sponsor \$100**

Your donation includes a vendor booth for both days.

#### **XXX Sponsor \$250**

Your donation includes all of the above, plus:  
Complimentary 10 x 10 booth space at the festival.  
May be used for many purposes, such as sampling, sales or recruitment!  
Name listed on collectible festival T-shirts

#### **XXX Sponsor \$500**

Your donation includes all of the above, plus:  
Special recognition in all press releases  
Display of one sponsor banner (to be provided by the sponsor prior to the festival)  
Booth location in close proximity to stage entertainment

#### **XXX Sponsor \$1,000**

Your donation includes all of the above, plus:  
Audio announcements at the festival  
Additional 20' x 20' space for demonstration area next to booth space.  
Sponsor logo on collectible festival T-shirts  
Sponsor logo on posters distributed advertising the event  
Sponsor logo on festival programs  
Listing on Doglympics's website promoting the event  
Display of an additional banner (to be provided by the sponsor prior to the event for a total of 2)

#### **XXX Sponsor \$2,000**

Your donation includes all of the above, plus:  
Credit in all media advertising and display of an additional banner (to be provided by the sponsor) at the event (total 3). Banners can be displayed in any area of the event (except Dock Dogs area) and you will have exclusivity of advertising in that area.  
Promotional event time on stage

#### **XXX Sponsor \$5,000**

Your donation includes all of the above plus exclusive advertising space in the Dock Dogs area (the events biggest attraction)

#### **Specialty Sponsorships: \$1000**

##### **XXX Medals and Awards**

Sponsor the medals and awards for the winners of our trials and competitions and you or your personal representative can present at our awards ceremony. Accreditation in all literature and on stage at the awards ceremony.

##### **XXX 5K RUN: \$1000**

Provide Tee shirts with company logo for all participants. Advertising banners to be displayed at the start and finish lines of the run. Provide all runners with water bottle.

**XXX Cool Zone** (Limit 3) \$1000 or Sponsor provides product only. (contact our Sponsorship Manager Teena Patel at [teenappatel@gmail.com](mailto:teenappatel@gmail.com) for further details of this package)

**XXX Beer Garden** \$2,000 or 30% of Sales  
Be the exclusive vendor of all alcoholic beverages  
Advertising banners to be displayed at site of the beer garden. (contact our Sponsorship Manager, Teena Patel at [teenappatel@gmail.com](mailto:teenappatel@gmail.com) for further details of this package)

##### **XXX Cool Pool Sponsor \$75**

Sponsor a wading pool area for dogs to take a dip and cool off!!!!!! Decorate the wading pool (pool to be provided by sponsor) area to reflect your business or promote your services to the canine community.

All sponsors will be promoted via social media.

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**To sponsor this event please contact:**  
Teena Patel at 407\*832\*3763 or email us at [info@doglando.com](mailto:info@doglando.com)



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PARTICIPANT RELEASE FORM

I/We \_\_\_\_\_ release all sponsors, co-sponsors, clubs, organizations or individuals involved in DOGLANDO FOUNDATION, ALL OF ITS PARTNERS AND AFFILIATES AND DOGLYMPICS from any liability, product or personal, for the duration of the event. I have enclosed my non-refundable booth fee (Vendors only). I have read the rules and I agree to abide by them. I understand that failure to comply with the rules set forth may result in termination of this contract without recourse by the participant. DOGLANDO FOUNDATION, ALL OF ITS PARTNERS AND AFFILIATES AND DOGLYMPICS shall not be liable to anyone for this action. Sponsors/Vendor/Exhibitors shall indemnify, defend and hold DOGLANDO FOUNDATION, ALL OF IT'S PARTNERS AND AFFILIATES AND DOGLYMPICS harmless against any and all claims for liability of any nature against DOGLANDO FOUNDATION, ALL OF IT'S PARTNERS AND AFFILIATES AND DOGLYMPICS, their directors, members and volunteers arising out of your acts.

I/We have read and understand the Rules and Regulations for Vendors and Sponsors.  
(10)

\_\_\_\_\_  
Signature of Participant

\_\_\_\_\_  
Date

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#### Rules and Regulations for All Booth Holders (Vendors and Sponsors)

1. **Booth Size:** will be 10 X 10 (Unless prior permission is granted for more space)
2. **Booth Placement:** will be at the sole discretion of DOGLANDO FOUNDATION, ALL OF ITS AFFILIATES AND PARTNERS and DOGLYMPICS
3. **Set-Up:** Exhibitors will be responsible for all booths structures, set-up and furnishings; e.g. extension cords, signage, drapes, etc. Electricity will not be provided and if you are intending to bring your own generator you must notify Doglympics at the time of your application. Use only 20 amp/120 volt electricity. Booths utilizing electricity will need fire extinguishers to be provided by the vendor. Vendors and booth participants can begin set-up at noon on Friday 4<sup>th</sup> November 2011 (but no earlier). You must notify Doglympics of your intention to use this facility at the time of your application. Set up must be completed by 8:00a.m. Saturday 5<sup>th</sup> November 2011. Please use your vendor pass for assigned parking. ALL VEHICLES must be out of the DOGLYMPIC area one hour prior to start of the event. Booths must be open by the start time of the event and shall remain open until the event closes. Booths will NOT be allowed to close early without prior permission.
4. **Tear-Down:** Participants are responsible for dismantling their booths and cleaning booth space before leaving.
5. **Facilities:** Restroom facilities will be available.
6. **Security:** There will be limited security overnight. Participants are responsible for the security of their goods. The DOGLANDO FOUNDATION, ALL ITS AFFILIATES AND PARTNERS and DOGLYMPICS accept no responsibility for stolen or damaged property, accidents or injury.
7. **First Aid** will be available on site.
8. **Liability:** No participant will be allowed to set up without a signed and dated application and release of liability. The committee reserves the right to revoke or refuse to grant space at any time, without recourse by the participant. DOGLANDO FOUNDATION, ALL OF ITS PARTNERS AND AFFILIATES and DOGLYMPICS shall not be liable to anyone for this action. All vendors with dogs in their booth/promotion need to submit proof of liability insurance.
9. **Religious/Political Information:** Booth space will not be granted to those wishing to express religious, moral or political opinions. Display of information of that nature will result in expulsion from the event without recourse or refund.
10. **Equipment:** All equipment required to operate booths, displays, special attractions and advertising paraphernalia unless otherwise agreed with the event organizers, will be provided by the vendors and sponsors.
11. **Refunds:** No fees shall be refunded—inclement weather will not be grounds for refunds.
12. **Music:** "Boom" boxes or recorded music is not allowed in booth areas.
13. **Exclusive Rights:** Exclusive rights for the sales of any item will not be granted to vendors.
14. **Alcohol:** Alcohol (including beer, wine and spirits) may NOT be served. (Except for previously approved and exclusive alcohol beverage vendors)
15. **Photos:** DOGLANDO FOUNDATION, ALL OF ITS PARTNERS AND AFFILIATES and DOGLYMPICS have exclusive rights to take and sell photographs during the event. Other personal pet photos memorabilia vendors will be allowed upon application and approval.
16. **Roaming and Selling:** Roaming vendors will NOT be allowed, unless otherwise approved. Sales and activities are limited to assigned booth space only.

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REGISTRATION FORM

Contact and Company Name

Address

City, State Zip

Phone

Email

ACTIVITIES AND/OR GIVEAWAYS IN OUR BOOTH INCLUDE: (Vendors please do not duplicate the giveaways & activities that are reserved for the specialty sponsorships.)

We will/will not utilize our booth space: YES \_\_\_ NO \_\_\_ We will/will not be using electricity from any source in our booth area: YES \_\_\_ NO \_\_\_

Payment Type: Check \_\_\_ Money Order \_\_\_ Invoice \_\_\_ Credit Card \_\_\_ Amount Enclosed: \_\_\_ Sponsorship Level: \_\_\_ Please make checks payable to: The Doglando Foundation.....

\*To be guaranteed recognition, we must have your commitment and payment by October 1st, 2011

Mail payment and application: UNIVERSITY OF DOGLANDO • 12276 E Colonial Dr, Orlando, FL 32826

I/We have read and understand the Rules and Regulations for Vendors and Sponsors. (10)

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

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### Doglando Foundation Purpose

The Doglando Foundation promotes responsible canine ownership locally and within the community by funding projects that will improve the welfare and well-being of dogs.

The Doglando Foundation, Inc. prevents cruelty to animals as an educational organization that promotes responsible canine ownership for pet owners, youths, dog assisted therapeutic programs, volunteer and staff training programs for shelters and dog rescues; and rescue/rehab/training and adoption of puppies.

### Doglando Foundation Projects

#### **Puppy B.R.E.A.T.H. (Behavior, research, education, adoption, training, health):**

Through the Puppy BREATH program we will provide a safe, nurturing and enriching environment for pregnant mother dogs and neonatal puppies. All puppies will complete Doglando's PRE K9 training program, prior to adoption.

By providing an early start to training, socialization and enrichment, puppies adopted through the Puppy BREATH program will be less likely to return to Puppy BREATH or being surrendered to shelters due to behavioral issues.

#### **B.A.R.K. (Befriending Animals Reading for Knowledge):**

The Doglando Foundation's mission is to educate and raise a society that "Pets Responsibly". The BARK program, is the Foundation's interactive literacy initiative, is designed to encourage writing, reading and illustrating in an environment of support and trust, while exposing and educating children about pets.

The Doglando Foundation's BARK program is excited to support Sunshine State Standards for K-12 students in Reading and Language Arts. Encouraging vocabulary development, reading, writing, along with tapping in to all students' creativity in a safe, non threatening environment, allows unlimited opportunities for student success academically and socially.

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#### **Shelter Dogs, Beautification Day:**

The beautification project is a partnership between Doglando Foundation and local County Animal Controls, through which volunteers groom shelter dogs while they await adoption. The program was created to relief shelter dogs from pain and discomfort of flea and tick infestation and matting due to neglect and improper grooming care. All dogs get a bath, their ears cleaned and nails clipped. Some may get haircuts, depending on the dog's coat type.

#### **Shelter Enrichment Program:**

This program allows shelters to receive assistance in designing, building and installing an enrichment yard for dogs while they await adoption. Through this program, shelters/rescue groups will receive indoor and outdoor enrichment activities/toys/equipment, and their staff will receive ongoing guidance and training on proper implementation of enrichment exercises for shelter dogs.

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